



For immediate release

## **Four Feathers Wine Services launches Studio, a unique ‘winery within a winery’ program designed to create elevated, high-tier bulk wines at scale**

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*Studio gives clients access to exceptional fruit, boutique winemaking techniques and a collaborative process to deliver barrel-aged, custom bulk wines*

**PROSSER, Wash. (March 9, 2022)** – Four Feathers Wine Services, one of the West Coast’s most prestigious bulk wine producers, has launched Studio, a unique program specifically designed for wineries seeking the next level of custom bulk wines.

Studio is a visionary approach to crafting elevated bulk wines for small and mid-sized wineries looking to do a boutique, high-tier wine programs, said Rebecca De Kleine, general manager and director of winemaking at Four Feathers Wine Services.

“Studio is designed for clients looking for custom wines of true distinction,” De Kleine said. “More and more wineries have asked us for higher-tier, smaller programs. We created Studio to address the growing demand for these wines.

“The level of quality in our Studio program is well above that of traditional bulk wines,” she said. “We can make high-quality, high-tier wines at scale because of our access to great fruit, world-class facility and team, and the commitment of our leadership. These factors enable us to do things that most wineries can’t do.”

Studio is a winery within a winery, De Kleine said. It enables Four Feathers to showcase exceptional fruit selected especially from the company’s 3,500 acres of wine grapes and offer clients vineyard-designate, barrel-aged wines from the very best blocks of its estate vineyards.

Vineyard blocks designated for the Studio program are intentionally farmed for lower crop loads. The fruit is hand-harvested or harvested using a state-of-the-art Selectiv by Pellenc to preserve quality. At the winery, the Four Feathers winemaking team uses specialized equipment for Studio, applying precise techniques and care usually reserved for luxury wines, according to Tyler Harlington, who leads the company’s red wine programs.

Four Feathers also works closely with many of the world's finest coopers - Dargaud & Jaegle, Demptos, Tonellerie Ô and TN Coopers, among others - to match vineyards and wines specifically with selected barrels for aging.

"One of the most exciting elements of Studio is collaborating with these cooperages to make exclusive barrels for the program," Harlington said. "By doing so, we can blend in certain percentages of oak to find cost savings that are passed onto our clients and develop toasts that cater to the fruit profile of our sites."

Harlington calls Studio is "a winemaker's playground in which we collaborate closely with each client. These strong relationships enable us to tailor wines to match a customer's vision for their winery and its products."

Harlington said the Four Feathers team takes a hands-on, white-glove approach with Studio customers to truly understand the goals for each project. The team identifies specific vineyards, blocks and varietals, complimentary winemaking techniques and a customized barrel-aging program to achieve those goals. Each Studio client enjoys a distinct, tailor-made wine that is unique to their vision.

The collaborative nature of Studio gives customers unprecedented flexibility to create premium, barrel-aged wines at scale. It offers them consistent, high-tier sourcing, lots of blending options and the complexity and quality of a sophisticated barrel program without the associated work, management and costs.

The Studio program serves well-known boutique wineries throughout Washington State that customarily make top-tier wine. These clients are excited to find a solution for the increasing costs of these high-quality products, De Kleine said.

"Our clients regularly tell us that they simply cannot make this quality of wine at this price," she said. "For customers looking for a high-tier program at scale, Studio offers a cost-effective solution without sacrificing the quality."

"These aren't declassified wines that didn't make a higher-tier program," De Kleine said. "These are high-tier, barrel-aged bulk wines made with intention with fruit from some of our finest vineyard blocks."

### **About Four Feathers Wine Services**

Four Feathers Wine Services provides best-in-class custom winemaking, alcoholic beverage production and packaging services to support our clients in creating and building brands.

Four Feathers Wine Services is a vertically integrated, family-owned winemaking company that farms 3,500 acres of wine grapes and makes and packages custom premium wines for nearly 300 clients nationwide at its state-of-the-art facilities in Prosser, Washington.

The company manages the process of custom winemaking from vine to bottle depending on the needs of each client. In addition to turn-key winemaking, Four Feathers offers a full range of services, all within its own state-of-the-art facilities.

For information about Four Feathers Wine Services, please see [www.fourfeathers.com](http://www.fourfeathers.com).

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